

4TH ANNUAL

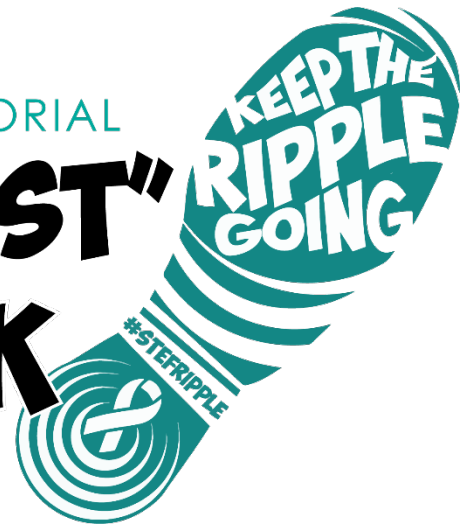
STEFANIE ASHDOWN MEMORIAL

"DO YOUR BEST"

September 19, 2020

Stef Ripple | Tax ID #82-2043880 | stefripple.org

5K



On Saturday, September 19, 2020, Stef Ripple will host its 4TH Annual Stefanie Ashdown Memorial "Do Your Best" 5k Run and 1 Mile Walk. Due to COVID-19 this will be a virtual event. Our mission is to:

- Provide hope, encouragement and support for ovarian cancer patients and their families
- Spread ovarian cancer awareness
- Share the principles of Stef's life; be thankful, be helpful, be kind.

This race is our major fundraiser. Funds raised through this race will be used to continue our mission of supporting ovarian cancer patients and their families.

We are asking you to sponsor our race this year with unease. So many of our potential sponsors' businesses have been struck with the effects of COVID-19. We recognize this and still respectfully ask, if you can, please help us continue with our mission. Stef Ripple is a 501 c3 non-profit organization. All sponsors are greatly appreciated and recognized on the Stef Ripple website and in multiple social media postings and materials. Attached is the sponsorship level description sheet, including the levels and benefits of each. All donations are eligible for a tax deduction (Federal Tax ID #82-2043880).

This past calendar year we, with our sponsor's help and the participation of our nearly 500 race day participants have initiated the Stefanie Ashdown Ovarian Cancer Family Support Fund. This fund is in partnership with Johns Hopkins and fully funded by Stef Ripple. Financial assistance is provided to ovarian cancer patients of Johns Hopkins Kelly Gynecologic Oncology Service for non-hospital related expenses. In addition, this fund is used to support ovarian cancer patients attending 'A Journey of Courage and Hope for Patients and their Spouses' retreat hosted by the Johns Hopkins Kelly Gynecologic Oncology Service. More information about this and other initiatives we have in place to meet Stef Ripple's mission can be found on our website at stefripple.org and on our Facebook page facebook.com/stefripple.

Thank you for your consideration to support our 4TH Annual Stefanie Ashdown Memorial "Do Your Best" 5k! We hope to see you virtually on race day. Registration can be found at stefripple.org/events.

With thanks,

Debra Petr
dpetr@stefripple.org | 443-994-1789

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5K

KEEP THE
RIPPLE
GOING

#STERRIPPLE

TEAL SPONSOR - \$2,500 (only one available)

· Listed as top sponsor on web site and registration site with logo and link · Opportunity to speak at opening ceremony · Special recognition during opening and closing ceremonies · Prominent display of logo on race t-shirt · Promotional materials in race packet · Prominent logo on banner at packet pickup · Prominent logo on Stef Ripple's Facebook banner for the month of September · 4 Targeted social media posts · Media press release · Sponsors video featured on our social media · 6 complimentary race entries

Gold Sponsor - \$1,000

· Listed as sponsor on web site and registration site with logo and link · Company logo on back of race t-shirt · Promotional materials in race packet · Special PA announcements mentioning sponsor name before and after the race · Logo on banner at packet pickup · Logo on Stef Ripple's Facebook banner for the month of September · 2 Targeted social media posts · Sponsors video featured on our social media · 4 complimentary race entries

Silver Sponsor - \$500

· Listed as sponsor on web site and registration site with logo and link · Company logo on back of race t-shirt · Promotional materials in race packet · Logo on banner at packet pickup · Logo on Stef Ripple's Facebook banner for the month of September · Sponsors video featured on our social media · 2 complimentary race entries

Bronze Sponsor - \$250

· Listed as sponsor on web site and registration site with logo and link · Company logo on back of race t-shirt · Promotional materials in race packet · Logo on banner at packet pickup · Logo on Stef Ripple's Facebook banner for the month of September · Sponsors video featured on our social media · 1 complimentary race entries

Ripple Sponsor - \$100

· Name/Logo on banner at packet pickup

In-Kind Donations

In addition to the above sponsorship levels we are looking for donations for event day needs. Examples: Raffle Items, Survivor Gifts, Awards.

In exchange for your donation, the following promotional services will be provided: · Promotional materials in race packet · Logo on banner at packet pickup · 'Shout out' on social media

Please remember, especially this year any donation helps!

Please fill out the form below with a check made payable to Stef Ripple, P.O. Box 338, Arnold MD 21012. Your company logo should be sent to info@stefripple.org by 9/2/20 to be included on promotional material.

- | | | | |
|---------------------------------|--------------------------------|---|---------------------------------|
| <input type="checkbox"/> Teal | <input type="checkbox"/> Gold | <input type="checkbox"/> Silver | <input type="checkbox"/> Bronze |
| <input type="checkbox"/> Ripple | <input type="checkbox"/> Other | <input type="checkbox"/> In-Kind Donation | |

Name(s): _____
Company: _____
Phone: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____
Amount enclosed: _____ Today's Date: _____

Thank you for your consideration in supporting our 4th Annual Stefanie Ashdown Memorial Do Your Best 5k! We greatly appreciate any and all donations!

Stef Ripple is a 501(c)(3) non-profit organization. All donations are eligible for a tax deduction (Federal Tax ID# 82-2043880). For any questions, please contact: Debra Petr – info@stefripple.org – 443-994-1789.