

Dear Friends of Stef Ripple,

Stef Ripple will host the **Annual Stefanie Ashdown Memorial “Do Your Best” 5k run and 1 mile walk** on September 17, 2022 in Arnold, MD. This will be the 6th consecutive year the Stef Ripple organization has held this fundraiser event which assists us in fulfilling our mission to:

- Provide hope, encouragement and support for ovarian cancer patients and their families
- Spread ovarian cancer awareness
- Share the principles of Stef’s life: **Be thankful. Be helpful. Be kind.**

An estimated 1 woman in 78 will be diagnosed with ovarian cancer in her lifetime. Ovarian cancer is the 5th leading cause of cancer-related deaths in women ages 35-74. With your help we can support ovarian cancer patients, like Stefanie (pictured here) whom this race is in memory of, while they are on their journey.

Last year the support of our sponsors, donors and over 300 run/walk participants and volunteers helped us raise \$19,500 - our best year yet!

The funds raised from this event allowed us to continue to fund the *Stefanie Ashdown Ovarian Cancer Family Support Fund* (established at Johns Hopkins in 2020). This fund supports ovarian cancer patients and their families in 2 different ways. First, it provides financial assistance with non-hospital related expenses such as meals, transportation, and temporary stays. Second, provides funds, allowing ovarian cancer patients and their spouses to attend *A Journey of Courage and Hope for Patients and their Spouses’ Retreat*.

We have been able to renew our support for the Doves, a program at St. Andrew by the Bay for 4th and 5th graders. Through this partnership the principles of Stefanie’s life; be thankful, be helpful, be kind are shared and promoted.

Warrior support has continued with Stef Ripple showing a special focus at Christmas by providing unexpected joy helping two families in 2021. We hope to again expand this effort next Christmas.

This year we are excited to announce a new initiative to support warriors and their families with the establishment of our first scholarship program! Stef Ripple has grown each year thanks to the support and help of so many. The *Stefanie Ashdown Do Your Best Scholarship* is starting small but with continued support from friends of Stef Ripple and ovarian cancer warrior supporters we are optimistic about the potential for the future.

The enclosed documents provide details on this year’s sponsorship levels and incentives. To become a sponsor, please complete the enclosed form and return it using the return envelope provided or email it to info@stefripple.org by **August 27th**.

On behalf of Stef Ripple and the ovarian cancer community, thank you very much for your time and consideration.

With Thanks,

The Stef Ripple Family
info@stefripple.org | stefripple.org



6TH ANNUAL

STEFANIE ASHDOWN MEMORIAL

"DO YOUR BEST"

September 17, 2022

Stef Ripple | Tax ID #82-2043880 | stefripple.org

5K

KEEP THE
RIPPLE
GOING

#STEFRIPPLE



TEAL SPONSOR - \$2,500 (1 Sponsor. Exclusive Partnership) **FULLFILLED**

· Listed as top sponsor on website with logo and link · Opportunity to speak at opening of race · Special PA announcements mentioning sponsor name before and after the race · Prominent logo on race marketing printed materials (commitment deadline of 6/15/22) · Logo featured on all race emails · Prominent display of logo on race t-shirts · Promotional material to be included in race bags · Prominent logo on event day signage · Logo to be displayed on race bag · Targeted social media posts · 6 complimentary race entries

Gold Sponsor – \$1,000

· Listed as sponsor on website with logo and link · Special PA announcements mentioning sponsor name before and after the race · Logo on back of race t-shirt · Promotional material to be included in race bags · Logo on event day signage · Targeted social media posts · 4 complimentary race entries

Silver Sponsor – \$500

· Listed as sponsor on website with logo and link · Logo on back of race t-shirt · Promotional material to be included in race bags · Logo on event day signage · Targeted social media post · 2 complimentary race entries

Bronze Sponsor - \$250

· Listed as sponsor on website with logo and link · Logo on back of race t-shirt · Promotional material to be included in race bags · Logo on event day signage · 'Shout out' on social media · 1 complimentary race entry

Timing System Sponsor – \$900 (1 Sponsor)

· Official timing sponsor for the race · Opportunity to speak and officially start the race · Listed as sponsor on website with link logo and link · Logo on back of race t-shirt · Promotional material to be included in race bags · Logo on event day signage · 'Shout out' on social media · 4 complimentary race entries

Mile Marker Sponsor - \$200 (3 Sponsors - **2 FULLFILLED**)

· Logo will appear on one of the mile marker signs, which will be prominently displayed at the 1 mile mark or the 2 mile mark or the 3 mile mark · Company name on back of race t-shirt · Promotional material to be included in race bags · Logo on event day signage · 'Shout out' on social media

Water Station Sponsor - \$150 (1 Sponsor) **FULLFILLED**

· Logo will appear on a prominently located sign at water station · Company name on back of race t-shirt · Logo on event day signage · Promotional material to be included in race bags · 'Shout out' on social media

Ripple Sponsor - \$100

· Name on event day signage · Company name on back of race t-shirt · 'Shout out' on social media

**** All sponsors are invited to set up table at the race ****

In-Kind Donations

We are also looking for in-kind donations for event day needs. Examples: · Gifts/Prizes for Awards, Raffle Items and Survivor Gifts · Food & Beverage (water bottles, bananas, granola bars, bagels) · Rental Services (Tents) · DJ Service · Signage/Banner Production · Race Swag · Race Medals · Items that could be placed in race bags

In exchange for your donation, the following promotional services will be provided: · Promotional materials to be included in race bags · Logo on event day signage · 'Shout out' on social media

Please fill out the form below with a check made payable to **Stef Ripple, P.O. Box 338, Arnold MD 21012**. Your company logo should be sent to info@stefripple.org by **August 24th** to be included on promotional material. For in-kind donations that can not be mailed please email info@stefripple.org for us to pick up. Thank you!

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|---|---|--|---------------------------------|
| <input type="checkbox"/> Teal | <input type="checkbox"/> Gold | <input type="checkbox"/> Silver | <input type="checkbox"/> Bronze |
| <input type="checkbox"/> Timing System | <input type="checkbox"/> Mile Marker | <input type="checkbox"/> Water Station | <input type="checkbox"/> Ripple |
| <input type="checkbox"/> In-Kind Donation | <input type="checkbox"/> Other (Any donation is greatly appreciated!) | | |

Name(s): _____

Company: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Amount enclosed: _____ Today's Date: _____

**Any size donation is greatly appreciated.
Thank you for your generous support!**