

Dear Friends of Stef Ripple,

I hope this letter finds you well. As we gear up for our **8th Annual Stefanie Ashdown Memorial “Do Your Best” 5k run and 1 mile walk** on September 15th at Anne Arundel Community College, I am reaching out to you on behalf of Stef Ripple to request your generous support and sponsorship.

Last year, with the incredible support of individuals like you, we were able to raise over \$36,000 towards our mission of supporting ovarian cancer patients and their families, spreading ovarian cancer awareness, and sharing the principles of Stef’s life: Be Thankful. Be Helpful. Be Kind. This year, we are aiming even higher, and with your continued support, we believe we can achieve this goal.

Hosting our 5k at Anne Arundel Community College marks an exciting new chapter for us, and we are thrilled to bring our event to this new location. The funds raised from this event are crucial in enabling us to further our mission and support those in need.

Your sponsorship would not only contribute to the success of our race but also make a meaningful difference in the lives of those we aim to help. With your help we can support ovarian cancer patients, like Stefanie (pictured here) whom this race is in memory of, while they are on their journey. Whether it's providing support for individuals battling cancer or helping their families, every dollar raised plays a vital role in our mission.

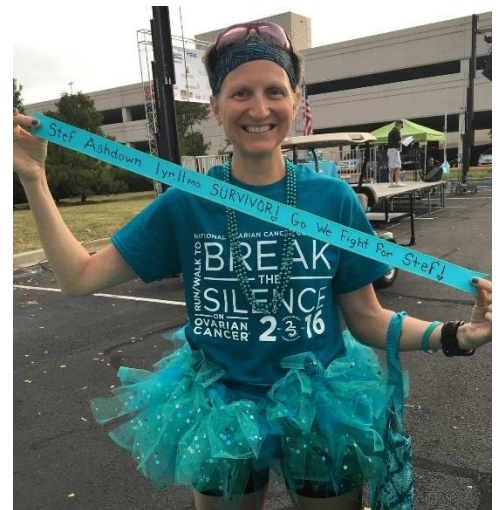
In return for your sponsorship, we would be proud to recognize your generosity in our event materials, including but not limited to, signage, promotional materials, and social media shout-outs. Your logo prominently displayed at the event would showcase your commitment to making a positive impact in our community.

We understand the importance of partnerships in achieving our goals, and we sincerely hope that you will consider joining us as a sponsor for our upcoming race. Together, we can continue to spread hope, support, and kindness to those who need it most.

If you have any questions or require further information, please do not hesitate to contact us. Thank you for your time and consideration, and we look forward to the possibility of partnering with you for this meaningful cause.

With thanks,

Courtney Stevens
Vice President, Stef Ripple
info@stefripple.org





2024 SPONSORSHIP OPPORTUNITIES

TEAL SPONSOR - \$2,500 (1 Sponsor. Exclusive Partnership)

- Listed as top sponsor on Stef Ripple website with logo and link for 1 year
- Logo prominently featured on all race email communications
- Special recognition on race day and opportunity to speak at opening of race
- Logo featured on participant race bibs (logo needed by 8/1)
- Logo on race t-shirts
- Logo prominently featured on event day signage
- Table provided by Stef Ripple in a prominent location at the event
- Sponsor-produced video to be shared on social media
- Promotional material to be included in race bags
- Targeted social media posts
- 6 complimentary race entries

Gold Sponsor – \$1,000

- Listed as sponsor on Stef Ripple website with logo and link
- Logo featured on all race email communications
- Special recognition on race day
- Logo on race t-shirts
- Logo on event day signage
- Table provided by Stef Ripple at the event
- Sponsor-produced video to be shared on social media
- Provide promotional material to be included in race bags
- Targeted social media posts
- 4 complimentary race entries

Silver Sponsor – \$500

- Listed as sponsor on Stef Ripple website with logo and link
- Logo on race t-shirts
- Logo on event day signage
- Table provided by Stef Ripple at the event
- Provide promotional material to be included in race bags
- Targeted social media post
- 2 complimentary race entries

Bronze Sponsor - \$250

- Listed as sponsor on Stef Ripple website with logo and link
- Logo on race t-shirts
- Logo on event day signage
- Provide promotional material to be included in race bags
- 'Shout out' on social media
- 1 complimentary race entry

Mile Marker Sponsor - \$200 (3 sponsors)

- Logo will appear on a mile marker sign on race course
- Company name on race t-shirt
- Company name on event day signage
- Provide promotional material to be included in race bags
- 'Shout out' on social media

Water Station Sponsor - \$200 (1 Sponsor)

- Logo will appear at water station located on race course
- Company name on race t-shirt
- Company name on event day signage
- Provide promotional material to be included in race bags
- 'Shout out' on social media

Ripple Sponsor - \$100

- Name on event day signage
- 'Shout out' on social media

All sponsors invited to have table at event!

Please fill out the form below with a check made payable to Stef Ripple, P.O. Box 338, Arnold MD 21012 or pay online via stefripple.org/donate. **The deadline to be included on event day signage and race shirt is August 12th.** For promotional materials to be included in race bags, please email info@stefripple.org to coordinate pick up. Thank you!

Teal

Gold

Silver

Bronze

Mile Marker

Water Station

Ripple

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Amount Enclosed: _____

Today's Date: _____

Thank you for your generous support!

Stef Ripple is a 501(c)(3) non-profit organization. All donations are tax-deductible (Federal Tax ID# 82-2043880).

For any questions, please contact us at info@stefripple.org.



2024 IN-KIND PARTNERSHIP OPPORTUNITIES

We are also looking for in-kind donations for event day needs and event expenses.

Examples:

- Gifts/Prizes for Awards, Raffle Items and Survivor Gifts
- Food & Beverage
- Race Swag
- Race Medals
- Rental Services (Tents)
- Photography
- Signage/Banner Production
- Printing and Copying
- Entertainment

In exchange for your donation, the following promotional services will be provided:

- Logo on event day signage
- Provide promotional material to be included in race bags
- 'Shout out' on social media

For in-kind donations, please email info@stefripple.org to coordinate pickup or mail the item and form below to: Stef Ripple, P.O. Box 338, Arnold MD 21012. **The deadline to be included on event day signage is August 12th.**

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Donation Description: _____

Today's Date: _____

Thank you for your generous support!

Stef Ripple is a 501(c)(3) non-profit organization. All donations are tax-deductible (Federal Tax ID# 82-2043880).

For any questions, please contact us at info@stefripple.org.

OUR MISSION

Provide hope, encouragement and support for ovarian cancer patients and their families

Spread ovarian cancer awareness

Share the principles of Stef's life:
Be thankful. Be helpful. Be kind.


OUR STORY

Stef Ripple honors the memory of Stefanie Petr Ashdown, a cherished resident of Severna Park/Arnold, Maryland, who bravely fought ovarian cancer for two and a half years. Stefanie's infectious smile and boundless energy left a lasting impact on all she encountered, creating what we now call the "Stef Ripple." Through Stef Ripple, we support other ovarian cancer patients and continue to spread Stefanie's message - Be Thankful. Be Helpful. Be Kind. - inspiring others to do their best and make a meaningful difference in the world.


2023 - 2024 RIPPLE OF HOPE HIGHLIGHTS



Increased funding towards Mercy Medical Therapeutic Music Program




Awarded the "Do Your Best" Scholarship to Maryland high school students




Partnered with the National Ovarian Cancer Coalition and HopeWell Cancer Support Center to support teal warriors



Attended outreach events to spread ovarian cancer awareness



Provided support to ovarian cancer patients and family members directly and thru the Stefanie Ashdown Ovarian Cancer Family Support Fund at Johns Hopkins



Distributed kindness bags to newly diagnosed ovarian cancer patients

SEPTEMBER 15TH AT AACC

ANNE ARUNDEL COMMUNITY COLLEGE

STEFANIE ASHDOWN MEMORIAL

"DO YOUR BEST"

5K RUN 1 MILE WALK

KIDS FUN RUN

5K

KEEP THE
RIPPLE
GOING

#STEFRIPPLE

HELP SUPPORT OVARIAN CANCER
PATIENTS AND THEIR FAMILIES!



STEFRIPPLE.ORG