

Dear Friends of Stef Ripple,

We hope this letter finds you well. Stef Ripple is hosting its **9th Annual Stefanie Ashdown Memorial “Do Your Best” 5K Run and 1-Mile Walk on Sunday, September 14, 2025** at Anne Arundel Community College.

We would love to have your support for this great event! Whether via sponsorship, a raffle donation, or an In-Kind contribution. Your generosity will have a direct impact in supporting the mission of Stef Ripple! All raffle donations will be part of our race day drawings, while other In-Kind contributions may support various aspects of our event. Our race typically welcomes 350 participants, and last year’s event raised over \$37,000!

Stef Ripple provides emotional and financial support to ovarian cancer patients and their families. We also spread ovarian cancer awareness and share the principles of Stef’s life: Be Thankful. Be Helpful. Be Kind. The generosity of our sponsors has afforded us the opportunity to establish the *Do Your Best Scholarship*. This scholarship benefits Maryland students who have been affected by ovarian cancer and are pursuing a secondary or trade school educations.

Sponsors will be recognized on event materials, signage, promotional content, and social media acknowledgments based on their level of support. Not only will your involvement enhance this great event, but it will also demonstrate your commitment to our community along with making a positive difference in the lives of those affected by ovarian cancer.

The support of our sponsors is essential to making race day a success and we truly could not do it without you! Now, we invite you to partner with us for this special event; please take a moment to complete the enclosed form to confirm your sponsorship or in-kind donation. If you have any questions or need more information, don’t hesitate to reach out—we would love to connect and chat with you.

In closing, thank you for your time and consideration—we look forward to working together to spread hope, support, and kindness. For more information about Stefanie Ashdown and Stef Ripple, please visit [www.stefripple.org](http://www.stefripple.org).

With thanks,  
Courtney Stevens  
Vice President, Stef Ripple  
443-370-3177 | [stefripple.org](http://stefripple.org) | [info@stefripple.org](mailto:info@stefripple.org)



# SPONSORSHIP OPPORTUNITIES

Benefits	Teal \$2500	Gold \$1000	Silver \$500	Bronze \$250	Mile Marker \$200	Water Station \$200	Ripple \$100
Table provided by Stef Ripple at the event	✓	✓	✓	✓	✓	✓	✓
Provide promotional materials to be included in race bag	✓	✓	✓	✓	✓	✓	✓
Listed as sponsor on Stef Ripple website with logo and link	✓	✓	✓	✓	Name	Name	Name
Logo on event day signage	✓	✓	✓	✓	On Mile Marker	At Water Station	Name
Logo on race t-shirts	✓	✓	✓	✓	Name	Name	
Targeted social media posts	✓	✓	✓	Shoutout	Shoutout	Shoutout	
Complimentary race entries	6	4	2	1			
Logo on all race email communications	✓	✓					
Sponsor-produced video to be shared on social media	✓						
Logo featured on participant race bibs	✓						
Special recognition and opportunity to speak on race day	✓						

**Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

Please mail a check made payable to Stef Ripple, P.O. Box 338, Arnold MD 21012 or pay online via [stefripple.org/donate](http://stefripple.org/donate) by August 12th. Pick up of promotional materials to be included in race bags, should be coordinated by August 31st.

**THANK YOU FOR HELPING US KEEP THE RIPPLE GOING!**

# IN-KIND DONATIONS

In-kind donations help us off-set the cost of the event so that we can put the funds raised towards our mission.

## We are currently in need of:

- Raffle Donations
- Gifts/Prizes
- Food & Beverage
- Race Swag
- Race Medals
- Rental Services (Tents, Portable Toilets)
- Photography
- Signage/Banner Production
- Printing and Copying
- Entertainment

## In exchange for your donation, the following promotional services will be provided:

- Logo on event day signage
- Provide promotional materials to be included in race bags
- 'Shout out' on social media



Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Donation: \_\_\_\_\_

For in-kind donations, please email [info@stefripple.org](mailto:info@stefripple.org) to coordinate pickup or mail the item and form to: Stef Ripple, P.O. Box 338, Arnold MD 21012. The deadline to be included on event day signage is August 12th.

**THANK YOU FOR HELPING US KEEP THE RIPPLE GOING!**



## OUR MISSION

- Provide hope, encouragement and support for ovarian cancer patients and their families
- Spread ovarian cancer awareness
- Share the principles of Stef's life: Be thankful. Be helpful. Be kind.

# OUR STORY

Stef Ripple honors the memory of Stefanie Petr Ashdown, a cherished resident of Severna Park/Arnold, Maryland, who bravely fought ovarian cancer for two and a half years. Stefanie's infectious smile and boundless energy left a lasting impact on all she encountered, creating what we now call the "Stef Ripple." Through Stef Ripple, we support other ovarian cancer patients and continue to spread Stefanie's message - Be Thankful. Be Helpful. Be Kind. - inspiring others to do their best and make a meaningful difference in the world.

## 2024 RIPPLE OF HOPE HIGHLIGHTS



**Provided direct financial assistance** to ovarian cancer warriors and their families, covering essential needs like **gas, prescriptions, and groceries**



**Supported children's activities** at the **Wellness House of Annapolis**, offering a safe space for kids affected by cancer



**Awarded two \$1,000 Do Your Best Scholarships** to students whose lives have been impacted by ovarian cancer



**Supported the Therapeutic Music Program** at **Mercy Medical Center**, helping provide comfort and healing through music—doubling our contribution last year to expand its reach



**Supported the HopeWell ovarian cancer support group**, providing community and connection for those navigating their journey—proudly contributing for the first time this year



**Supported the St. Andrew by the Bay youth group**, fostering faith, resilience, and instilling the **3 B's - Be Thankful, Be Helpful, Be Kind**—in the next generation



**Contributed to National Ovarian Cancer Coalition survivor meetup** and provided **Together in Teal survivor gifts**, reminding warriors they are never alone



**Funded the Strength in Survivorship retreat**, in partnership with Johns Hopkins **Kelly Gynecologic Oncology Services**, to empower and uplift GYN cancer survivors



**Fully funded the Stefanie Ashdown Ovarian Cancer Family Support Fund** at **Johns Hopkins**, providing financial assistance for **non-hospital-related expenses** to support patients and their families during their journey



**Continued to raise awareness** and offered unwavering support to the ovarian cancer community