



Dear Friends of Stef Ripple,

We hope this letter finds you well. Stef Ripple is proud to host its **10th Annual Stefanie Ashdown Memorial “Do Your Best” 5K Run and 1-Mile Walk on Sunday, September 13, 2026** at Anne Arundel Community College.

Reaching our 10th race is a meaningful milestone—made possible by the generosity of supporters like you. This event has brought together a compassionate community committed to honoring Stefanie Ashdown’s legacy while supporting those affected by ovarian cancer. As we celebrate this anniversary year, we would be honored to have your support—whether through sponsorship, a raffle donation, or an in-kind contribution. Each form of generosity plays an important role in making this day meaningful and impactful.

Stef Ripple provides financial support to ovarian cancer patients and their families. We also spread ovarian cancer awareness and share the principles of Stef’s life: *Be Thankful. Be Helpful. Be Kind.* Check out the enclosed 2025 Highlights flyer to see how the generosity of our sponsors helped us fulfill our mission.

Sponsors will be recognized on event materials, signage, promotional content, and social media acknowledgments based on their level of support. Not only will your involvement enhance this great event, but it will also demonstrate your commitment to our community along with making a positive difference in the lives of those affected by ovarian cancer.



The support of our sponsors is essential to making race day a success and we truly could not do it without you! If you have any questions or need more information, don’t hesitate to reach out—we would love to connect and chat with you. For more information about Stefanie Ashdown and Stef Ripple, please visit www.stefripple.org.

With thanks,
Courtney Stevens
Vice President, Stef Ripple
443-370-3177 | info@stefripple.org



SPONSORSHIP OPPORTUNITIES

Benefits	Teal \$2500	Gold \$1000	Silver \$500	Bronze \$250	Mile Marker \$200	Water Station \$200	Ripple \$100
Table provided by Stef Ripple at the event	✓	✓	✓	✓	✓	✓	✓
Provide promotional materials to be included in race bag	✓	✓	✓	✓	✓	✓	✓
Listed as sponsor on Stef Ripple website with logo and link	✓	✓	✓	✓	Name	Name	Name
Logo on event day signage	✓	✓	✓	✓	On Mile Marker	At Water Station	Name
Logo on race t-shirts	✓	✓	✓	✓	Name	Name	
Targeted social media posts	✓	✓	✓	Shoutout	Shoutout	Shoutout	
Complimentary race entries	6	4	2	1			
Logo on all race email communications	✓	✓					
Sponsor-produced video to be shared on social media	✓						
Logo featured on participant race bibs	✓						
Special recognition and opportunity to speak on race day	✓						

Company: _____

Contact Name: _____

Email: _____

Phone: _____

Address: _____

Sponsorship Level: _____

Please mail a check made payable to Stef Ripple, P.O. Box 338, Arnold MD 21012 or pay online via stefripple.org/donate by August 13th. Pick up of promotional materials to be included in race bags, should be coordinated by August 31st.

THANK YOU FOR HELPING US KEEP THE RIPPLE GOING!

IN-KIND DONATIONS

In-kind donations help us off-set the cost of the event so that we can put the funds raised towards our mission.

We are currently in need of:

- Raffle Donations
- Gifts/Prizes
- Food & Beverage
- Race Swag
- Race Medals
- Rental Services (Tents, Portable Toilets)
- Photography
- Signage/Banner Production
- Printing and Copying
- Entertainment

In exchange for your donation, the following promotional services will be provided:

- Logo on event day signage
- Provide promotional materials to be included in race bags
- 'Shout out' on social media



Company: _____

Contact Name: _____

Email: _____

Phone: _____

Address: _____

Donation: _____

For in-kind donations, please email info@stefripple.org to coordinate pickup or mail the item and form to: Stef Ripple, P.O. Box 338, Arnold MD 21012. The deadline to be included on event day signage is August 13th.

THANK YOU FOR HELPING US KEEP THE RIPPLE GOING!

OUR MISSION

- Provide hope, encouragement and support for ovarian cancer patients and their families
- Spread ovarian cancer awareness
- Share the principles of Stef's life: Be thankful. Be helpful. Be kind.

OUR STORY

Stef Ripple honors the memory of Stefanie Petr Ashdown, a cherished resident of Severna Park/Arnold, Maryland, who bravely fought ovarian cancer for two and a half years. Stefanie's infectious smile and boundless energy left a lasting impact on all she encountered, creating what we now call the "Stef Ripple." Through Stef Ripple, we support other ovarian cancer patients and continue to spread Stefanie's message - Be Thankful. Be Helpful. Be Kind. - inspiring others to do their best and make a meaningful difference in the world.

2025 RIPPLE OF HOPE HIGHLIGHTS

Raised over \$34,000 and invested \$35,000 *directly into our mission*



Supported the **Therapeutic Music Program at Mercy Medical Center**, investing **\$10,000** to provide comfort and healing through music



Supported **children's activities at the Wellness House of Annapolis**, offering a safe space for kids affected by cancer



Established a new partnership with **Luminus Health Anne Arundel Medical Center Foundation**, providing **\$6,000** to support ovarian cancer patients directly



Contributed to **National Ovarian Cancer Coalition Rejuvenate event** and provided **Together in Teal survivor gifts**, reminding warriors they are never alone



Supported the **Strength in Survivorship Retreat** in partnership with **Johns Hopkins Kelly Gynecologic Oncology Services**, investing **\$5,500** to uplift and empower survivors



Provided **direct financial assistance** to ovarian cancer warriors and their families, covering essential needs like **gas, prescriptions, and groceries**



Awarded **five \$1,000 Do Your Best Scholarships** to students whose lives have been impacted by ovarian cancer



Continued **spreading ovarian cancer awareness** through education, outreach and participation in community health events



Supported the **HopeWell Cancer Center ovarian cancer support group**, investing **\$2,500** to foster community and connection



Connected with **nine community partners to support Teal Warriors and their families** across our community.